

# **Privacy Policy**

Effective Date: 14th April 2025

Company Name: Talent Identity Ltd Registered Address: 71-75 Shelton Street, Covent Garden, London, United Kingdom, WC2H 9JQ Company Number: 16024213

### 1. Introduction

Talent Identity Ltd is committed to protecting your privacy and handling your personal data in a transparent and secure way. This Privacy Policy explains how we collect, use, share, and protect your personal information under the UK General Data Protection Regulation (UK GDPR).

It applies to:

- Website Users
- Candidates
- Clients
- Suppliers
- Subscribers
- Emergency contacts
- Individuals featured in creative or research content

#### 2. What Personal Data We Collect

#### Candidates

- Name, contact details, CV, education and employment history
- Immigration status, salary expectations



- Health or diversity-related data (where applicable)
- Criminal record information (if relevant)

#### Clients

- Name, job title, company contact details
- Billing and contract details
- Job briefs and company background information

#### **Suppliers**

- Name, business contact details
- Bank details for payment
- Service agreements

#### Subscribers

- Name and email address
- Preferences for marketing or events

#### Website Users

• Cookies, IP addresses, usage data, and browser types

#### **Other Individuals**

• Referees, emergency contacts, people involved in filming/interviews



### 3. How We Collect Your Data

We collect data through:

- Direct interactions (calls, emails, meetings, form submissions)
- CV or job application submissions
- Third-party sources such as LinkedIn or job boards
- Cookies and analytics tools on our website

#### 4. How We Use Your Personal Data

We use your information to:

- Deliver recruitment and consulting services
- Match candidates to job opportunities
- Maintain and manage client/supplier relationships
- Send marketing communications (with consent)
- Improve website performance and user experience
- Meet legal obligations

#### 5. Legal Basis for Processing

We rely on the following lawful bases:

- Contractual necessity to fulfil service agreements
- Legitimate interest to run our business effectively
- Consent for marketing or special categories of data
- Legal obligation for tax, regulatory, or compliance reasons



### 6. Sharing Your Data

We may share your personal data with:

- Prospective employers or clients
- IT, finance, or analytics service providers
- Legal or regulatory bodies (if required)
- Partners or subcontractors assisting with delivery of services

All third parties are required to uphold confidentiality and data protection standards.

#### 7. International Transfers

Data transferred outside the UK or EEA will be protected by appropriate safeguards, such as Standard Contractual Clauses or equivalent legal frameworks.

#### 8. Data Retention

- Candidates: Up to 3 years from last contact
- Clients/Suppliers: Up to 6 years post-contract
- Creative media participants: Data deleted 6 months post-project
- Data will be securely deleted or anonymised when no longer needed

#### 9. Your Data Rights



Under the GDPR, you have the right to:

- Access your personal data
- Correct inaccurate or incomplete data
- Request erasure (the "right to be forgotten")
- Restrict or object to processing
- Request data portability
- Withdraw consent at any time
- Lodge a complaint with the ICO (Information Commissioner's Office)

To exercise these rights, contact us at Chris@talent-identity.com

## 10. Data Security

We employ appropriate technical and organisational measures to protect your data, including limiting access to authorised staff, using encrypted storage, and working with ISO27001-accredited partners.

### 11. Cookies

Our website uses cookies to:

- Improve your browsing experience
- Track visitor behaviour for analytics
- Provide relevant job or content recommendations

For more, please refer to our [Cookie Policy]. You can manage your cookie preferences via your browser settings.

### 12. Updates to This Policy



We may update this Privacy Policy from time to time. Changes will be posted on our website. Please review periodically to stay informed.

### 13. Contact Us

#### **Data Protection Officer**

Talent Identity Ltd Email: Chris@talent-identity.com Address: 71-75 Shelton Street, Covent Garden, London, WC2H 9JQ